



Valuation: Measuring and Managing the Value of Companies, University Edition (Wiley Finance)

By McKinsey & Company Inc., Tim Koller, Marc Goedhart, David Wessels

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Editorial Review

Review

the sixth edition of Valuation , published last year, a quarter of a century after the first, is a reminder of why shareholder value is still the most powerful idea in business and why many criticisms thrown at it are unfair. (The Economist, April 2016)

About the Author

McKINSEY & COMPANY is a global management-consulting firm that serves across a wide range of industries and functions.

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