

The Art of Profiling: Reading People Right the First Time

By Dan Korem, Danny Korem



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This first edition is out of print as of August 2012. The second edition contains 75 more pages, many new concepts, four new profiles, and is written to be more accessible to a greater number of professionals. Please see the product description for the 2nd edition for the details.



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Editorial Review

From Library Journal

It has been well established that people are not very good at assessing the personalities of strangers. Journalist Korem claims to have invented a system that improves one's ability to create an accurate personality "profile" upon meeting someone new. Unfortunately, aside from the statement that workshop participants move from 25 to 75 percent accuracy after a day of training, this system has not been subjected to outside evaluation. The system is based on carefully observing the subject's communication and performance traits (e.g., displaying or controlling emotion, asking or telling when communicating, behaving confidently or fearfully), then comparing them with certain extreme types. However, readers are not given enough information about how to elicit data in the first place, e.g., the questions to ask in job interviews or specific actions to look for. This would seem to be a subject far better taught in a multimedia format such as a videotape set or computer program. Not recommended.?Mary Ann Hughes, Neill P.L., Pullman, Wash. Copyright 1997 Reed Business Information, Inc.

From the Author

The first edition of the Art of Profiling is now out of print as of August 2012. The updated and expanded second edition not only contains significant advancements for rapid-fire profiling and 75 more pages, it was also completely rewritten because the profile the reading public changed! (For this reason, some of you history buffs may want to locate a first edition and compare). If you have time, let me hear from you and how you are using your new skill to enhance and improve others lives.

Users Review

From reader reviews:

Maria Saad:

Do you have favorite book? In case you have, what is your favorite's book? Publication is very important thing for us to know everything in the world. Each guide has different aim or even goal; it means that e-book has different type. Some people really feel enjoy to spend their time and energy to read a book. These are reading whatever they consider because their hobby is reading a book. Think about the person who don't like reading a book? Sometime, man feel need book after they found difficult problem or even exercise. Well, probably you will need this The Art of Profiling: Reading People Right the First Time.

Robert Ryan:

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Mary Moore:

In this period of time globalization it is important to someone to obtain information. The information will make professionals understand the condition of the world. The health of the world makes the information simpler to share. You can find a lot of sources to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher that print many kinds of book. Typically the book that recommended for your requirements is The Art of Profiling: Reading People Right the First Time this guide consist a lot of the information in the condition of this world now. This specific book was represented how do the world has grown up. The dialect styles that writer value to explain it is easy to understand. The writer made some analysis when he makes this book. That's why this book appropriate all of you.

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