



Principles of Information Systems: Student's Guide: A Managerial Approach

By Ralph M. Stair

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Intended for the Introduction to MIS course. It is the first course for an MIS major and is often required for business students. The approximate enrollments are over 100,000 units per academic year.

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Review

"I consider this the best and most important chapter in the book. Coupling TPS with ERPs is very smart and really works well. Outstanding integration of all systems descriptions from CRM to TPS, inventory systems to accounting all the way to payroll, even EDI. Students rarely understand the big picture, but this point is vital to understanding how IT works in companies today. Well done!" - Howard Sundwall, West Chester University

About the Author

Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London. Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin.

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

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