

Practical Apartment Management

By Edward N. Kelley



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This completely rewritten and expanded sixth edition of Ed Kelley's popular best-seller continues in its position as the most comprehensive apartment management text. It is a practical guide to what's new in apartment management. The content has been completely revised to reflect the extensive changes that have occurred in the apartment industry over the past five years, presenting new techniques and approaches for the benefit of property owners and managers everywhere. Mr. Kelley's how-to, hands-on guide covers the basics of ownership, management, and insurance, as well as advanced solutions for marketing, leasing, and tracking residents of rental properties. *Practical Apartment Management* is a time-tested, comprehensive guide to apartment management written by a recognized expert in the field. This edition is a must-read for everyone who manages apartments.



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Editorial Review

Review

Ed Kelley offers sage advice on the basics, which are often overlooked, and alerts his readers to the risks that must be managed and the opportunities that should be realized in today's challenging market. He provides a virtual toolkit to stardom! --Kathleen M. Harmon, CPM

Practical Apartment Management is the gold standard for property management. A must-read for anyone wanting to get into, succeed, and prosper in the business. --Mary Jayne Howard, CPM

About the Author

Edward N. Kelley, CPM Emeritus, has been a forerunner in the apartment management industry for many years. He has had executive management responsibilities for billions of dollars of investment real estate, including more than 150,000 apartments and many millions of square feet of hotels, office space, and other commercial space. These properties are spread over 137 cities in 38 states. Ed Kelley was a pioneer in the management of the country's very first condominium developments. He has undertaken numerous rehab and restoration projects, including some with national monument status. His property management firm gained a wide reputation in the banking circles for its successes as a turn-around specialist. For more than 20 years, Ed Kelley was the primary real estate consultant to a major university. To this day, industry leaders seek his counsel on where the industry is headed, what the housing of tomorrow will be like, and how it will be marketed, priced, and operated.

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