

Things I have learned in my life so far, Updated Edition

By Stefan Sagmeister



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In 2006, Stefan Sagmeister published *Things I have learned in my life so far*, a book born from a running list he keeps in his diary. With the support of his clients, Sagmeister began transforming these personal maxims into typographic artworks, which appeared on billboards, in magazines, and in public spaces all over the world. The result is an intriguing blend of personal revelation, visual audacity, and examination of the pursuit of happiness.

This revised and updated edition includes all of the aphorisms from the first book along with an additional 48 pages of new ones, and incorporates recent material from Sagmeister's exhibitions at the Deitch Projects gallery in Soho and the Institute of Contemporary Art in Philadelphia, as well as his current project, *The Happy Film*. The book retains its unique packaging, now with 18 unbound signatures gathered into a laser-cut slipcase.



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Editorial Review

About the Author

Stefan Sagmeister is one of the most influential graphic designers working today. He lives in New York. **Daniel Nettle** is a reader in psychology at Newcastle University and is the author of *Happiness: The Science Behind Your Smile*. **Steven Heller** is cochair of the MFA Design program at the School of Visual Arts. **Nancy Spector** is deputy director and chief curator at the Solomon R. Guggenheim Museum.

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