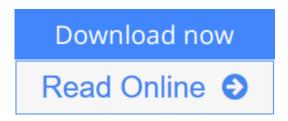


Modern Cable Television Technology: Video, Voice, and Data Communications (The Morgan Kaufmann Series in Networking)

By Walter Ciciora, James Farmer, David Large



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- * Summarizes key standards including DOCSIS, DVS, NRSS, DSWG, EIA-542, and IS-23
- * Explains digital cable, analog cable, data on cable, telephone on cable, and headend practices
- * Features distribution systems, from drops through fiber optics and covering everything from basic principles to network architectures
- * Includes coverage of digital video compression, digital modulation techniques, subjective video quality expectations, and consumer electronic equipment interface issues



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Sales Rank: #2801738 in BooksPublished on: 1998-12-15Original language: English

• Number of items: 1

• Dimensions: 2.11" h x 7.66" w x 9.60" l, 1.10 pounds

• Binding: Hardcover

• 854 pages

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Editorial Review

Review

"This book is required reading for engineers and other technical readers interested in a career in telecommunications, which in the next millenium, will rely heavily upon a cable television infrastructure. It offers the best comprehensive look at cable television technology that I have seen. I congratulate the authors on a job well done.

—Dr. Richard Green, President and CEO, CableLabs

"During my 24 years in the cable television industry, I have not encountered more qualified engineers than Ciciora, Farmer, and Large. I have already learned much from them as colleagues. Now, this combined wealth of technical knowledge is available to everyone."

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"Three of the great minds in the Cable Television Industry have come together to produce an extremely comprehensive and up-to-date reference book on Cable Television technology."

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About the Author

Dr. Ciciora is a Fellow of the IEEE, the SMPTE, and SCTE and serves on the Montreux Television Symposium Executive committee. He is a consultant in Cable, Consumer Electronics, and Telecommunications. He was VP of Technology at Time Warner from 1982 to 1993 after being with Zenith since 1965.

James Farmer is the Chief Technical Officer and Executive Vice President of Quality at ANTEC. A respected industry expert and communicator, Jim is widely published and is active in the National Cable Television Association (NCTA), the Society of Cable Television Engineers (SCTE), and the Institute of Electrical and Electronic Engineers (IEEE), among others.

David Large is a Principal in the consulting firm Media Connections Group. He is a Fellow Member of the SCTE, a Senior Member of the IEEE, a member of the NCTA Engineering Committee and a member of the NCTA/EIA Joint Engineering Committee.

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