



# Classic Beauty: The History of Makeup

By Gabriela Hernandez

Download now

Read Online →

## Classic Beauty: The History of Makeup By Gabriela Hernandez

The definition of a beautiful face has never been constant. See how political and social climates have molded accepted beauty rituals and the evolution of cosmetics from ancient times through today. This colorful reference book chronicles historic trends for the eyes, lips, and face, and offers in-depth aesthetic reviews of each decade from the 1920s to today. Follow the rich history of facial trends through fascinating and bizarre vintage ads; detailed makeup application guides; and profiles of famous makeup innovators, connoisseurs, and iconic faces. Over 430 images, timelines, and detailed vintage color palettes show the changing definitions of beauty and document makeup innovations (the first mascara, lipstick, eye shadow, etc.) that have evolved throughout the history of cosmetics. This is an ideal reference for the professional makeup artist, cosmetologist, educator, student, and general makeup enthusiasts.

↓ [Download Classic Beauty: The History of Makeup ...pdf](#)

📄 [Read Online Classic Beauty: The History of Makeup ...pdf](#)

# Classic Beauty: The History of Makeup

*By Gabriela Hernandez*

## **Classic Beauty: The History of Makeup** By Gabriela Hernandez

The definition of a beautiful face has never been constant. See how political and social climates have molded accepted beauty rituals and the evolution of cosmetics from ancient times through today. This colorful reference book chronicles historic trends for the eyes, lips, and face, and offers in-depth aesthetic reviews of each decade from the 1920s to today. Follow the rich history of facial trends through fascinating and bizarre vintage ads; detailed makeup application guides; and profiles of famous makeup innovators, connoisseurs, and iconic faces. Over 430 images, timelines, and detailed vintage color palettes show the changing definitions of beauty and document makeup innovations (the first mascara, lipstick, eye shadow, etc.) that have evolved throughout the history of cosmetics. This is an ideal reference for the professional makeup artist, cosmetologist, educator, student, and general makeup enthusiasts.

## **Classic Beauty: The History of Makeup** By Gabriela Hernandez Bibliography

- Sales Rank: #496722 in Books
- Brand: Brand: Schiffer Publishing, Ltd.
- Published on: 2011-09-28
- Original language: English
- Number of items: 1
- Dimensions: 11.25" h x 8.75" w x 1.00" l, 3.10 pounds
- Binding: Hardcover
- 224 pages

 [Download Classic Beauty: The History of Makeup ...pdf](#)

 [Read Online Classic Beauty: The History of Makeup ...pdf](#)

## **Editorial Review**

### **About the Author**

Gabriela Hernandez, founder and CEO of Bésame Cosmetics, is an accomplished artist, photographer, and cosmetics historian. Her photography has been published in Bon Appétit, L.A. Times, and Shape. Gabriela lives in Los Angeles with her husband and two children.

## **Users Review**

### **From reader reviews:**

#### **Richard Ybarra:**

Inside other case, little individuals like to read book Classic Beauty: The History of Makeup. You can choose the best book if you appreciate reading a book. Provided that we know about how is important a new book Classic Beauty: The History of Makeup. You can add know-how and of course you can around the world with a book. Absolutely right, mainly because from book you can realize everything! From your country right up until foreign or abroad you will find yourself known. About simple issue until wonderful thing you could know that. In this era, we are able to open a book or searching by internet unit. It is called e-book. You should use it when you feel uninterested to go to the library. Let's read.

#### **Peter Barba:**

Reading a reserve can be one of a lot of task that everyone in the world really likes. Do you like reading book thus. There are a lot of reasons why people enjoy it. First reading a guide will give you a lot of new facts. When you read a reserve you will get new information mainly because book is one of many ways to share the information or even their idea. Second, reading through a book will make you more imaginative. When you examining a book especially tale fantasy book the author will bring that you imagine the story how the personas do it anything. Third, you are able to share your knowledge to other individuals. When you read this Classic Beauty: The History of Makeup, you can tells your family, friends in addition to soon about yours guide. Your knowledge can inspire average, make them reading a e-book.

#### **Shirley Hinkle:**

Spent a free a chance to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their friends. Usually they doing activity like watching television, likely to beach, or picnic from the park. They actually doing ditto every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? Could be reading a book can be option to fill your free of charge time/ holiday. The first thing that you'll ask may be what kinds of publication that you should read. If you want to consider look for book, may be the publication untitled Classic Beauty: The History of Makeup can be very good book to read. May be it can be best activity to you.

**Patrice Eubanks:**

Don't be worry for anyone who is afraid that this book will filled the space in your house, you could have it in e-book method, more simple and reachable. This Classic Beauty: The History of Makeup can give you a lot of friends because by you taking a look at this one book you have point that they don't and make a person more like an interesting person. That book can be one of one step for you to get success. This reserve offer you information that possibly your friend doesn't understand, by knowing more than additional make you to be great men and women. So , why hesitate? We need to have Classic Beauty: The History of Makeup.

**Download and Read Online Classic Beauty: The History of Makeup  
By Gabriela Hernandez #QZ86ANP7CYW**

## **Read Classic Beauty: The History of Makeup By Gabriela Hernandez for online ebook**

Classic Beauty: The History of Makeup By Gabriela Hernandez Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Classic Beauty: The History of Makeup By Gabriela Hernandez books to read online.

### **Online Classic Beauty: The History of Makeup By Gabriela Hernandez ebook PDF download**

**Classic Beauty: The History of Makeup By Gabriela Hernandez Doc**

**Classic Beauty: The History of Makeup By Gabriela Hernandez Mobipocket**

**Classic Beauty: The History of Makeup By Gabriela Hernandez EPub**

**QZ86ANP7CYW: Classic Beauty: The History of Makeup By Gabriela Hernandez**