



# Becoming the Boss: New Rules for the Next Generation of Leaders

By Lindsey Pollak

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## Becoming the Boss: New Rules for the Next Generation of Leaders By Lindsey Pollak

The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows them how to make the next step: becoming a leader.

We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials. All grown up, the highly educated Generation Y is moving into executive positions in corporations and government, as well as running their own businesses, where they are beginning to have a profound impact that will last for decades.

Written exclusively for Gen Y readers to address their unique needs, *Becoming the Boss* is a brisk, tech savvy success manual filled with real-world, actionable tips, from an expert they respect and relate to. Lindsey Pollak defines what leadership is and draws on original research, her own extensive experience, and interviews with newly minted Gen Y managers and entrepreneurs around the world to share the secrets of what makes them successful leaders—and shows young professionals how to use that knowledge to rise in their own careers.

From learning to develop a style that appeals to your older colleagues, to discovering the key trends affecting your career, to mastering the classic rules of excellence that never go out of style, *Becoming the Boss* helps you identify your next professional move and shows you how to get there.

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### Editorial Review

#### Review

“Powerhouse Lindsey Pollak has perfectly calibrated this book for Gen-Yers moving into their first leadership roles. If you really want the promotion or just got the promotion, definitely read this book! It will jump-start your success as a leader and accelerate your next promotion.” (--Bruce Tulgan, best-selling author of *It's Okay to be the Boss*, *Not Everyone Gets a Trophy*, and *The 27 Challenges Managers Face*; founder and chairman of RainmakerThinking, Inc.)

“Every page of this practical, highly readable book contains a tangible tip to help aspiring leaders get and keep the jobs they want. And if you don’t think of yourself as a leader, think again - we all lead all the time in one way, shape, or form.” (--Lois P. Frankel, Ph.D., author of *See Jane Lead* and *Nice Girls Don't Get the Corner Office*)

“Consultant Pollak...promises to share everything she has learned about becoming a boss. In a conversational, encouraging style, she delivers on her promise....Clear writing and helpful lists add to the usability.” (Library Journal)

“[With its] astute insight and applicable approach, *Becoming the Boss* may be one of the most relevant books on leadership available.” (Deseret News)

“Pollak...presents an engaging, smart leadership manual for Generation Y....Call-out boxes, checklists, and quizzes make the book user-friendly and fun to read. This insightful guide is not just for young leaders; it would also benefit older employers or employees who want to better understand their younger colleagues.” (Publishers Weekly)

#### From the Back Cover

The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows Millennials how to make the next step: become a leader.

We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials, who are stepping into executive positions in corporations, government, and their own businesses. *Becoming the Boss* is a brisk, tech-savvy success manual filled with real-world, actionable tips from an expert. Lindsey Pollak defines what Millennial generation leadership is and draws on original research, her own experience, and interviews with young managers and entrepreneurs to share the secrets of what makes them successful leaders—and shows young professionals how to rise in their own careers. From learning to develop a style that appeals to your older colleagues to managing virtual employees to mastering the rules of social media etiquette, *Becoming the Boss* helps you identify your next professional move and shows you how to succeed once you get there.

#### About the Author

**Lindsey Pollack** is a keynote speaker, corporate consultant, and internationally recognized expert on

millennial generation career and workplace issues. She is an official ambassador for LinkedIn and the author of *Getting from College to Career: Your Essential Guide to Succeeding in the Real World*. She also serves as the spokesperson for the Hartford's "My Tomorrow" campaign and chair of *Cosmopolitan's* Millennial Advisory Board. Forbes selected her career advice blog as one of the Top 100 Websites for Your Career. A graduate of Yale University, she lives in New York City.

**Coleen Marlo** is an AudioFile Earphones Award-winning narrator who has been nominated for an Audie Award twice, winning in 2011. She has been awarded three Listen-Up Awards from *Publishers Weekly* and an AudioFile Audiobook of the Year Award in 2011 and was named Audiobook Narrator of the Year for 2010 by *Publishers Weekly*. She is a member of the prestigious Actors Studio and taught acting for ten years at the Lee Strasberg Theatre & Film Institute. Marlo is a proud founding member of Deyan Institute of Voice Artistry and Technology.

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### **From reader reviews:**

#### **Lisa McCann:**

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#### **Frances Temple:**

Reading a book tends to be new life style on this era globalization. With reading you can get a lot of information that may give you benefit in your life. Along with book everyone in this world may share their idea. Publications can also inspire a lot of people. Lots of author can inspire their reader with their story as well as their experience. Not only the story that share in the books. But also they write about the knowledge about something that you need example. How to get the good score toefl, or how to teach children, there are many kinds of book which exist now. The authors on this planet always try to improve their talent in writing, they also doing some study before they write to their book. One of them is this *Becoming the Boss: New Rules for the Next Generation of Leaders*.

#### **Betty Norsworthy:**

The book untitled *Becoming the Boss: New Rules for the Next Generation of Leaders* contain a lot of

information on this. The writer explains the woman idea with easy method. The language is very clear and understandable all the people, so do definitely not worry, you can easy to read it. The book was written by famous author. The author provides you in the new period of time of literary works. You can actually read this book because you can please read on your smart phone, or program, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and also order it. Have a nice go through.

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