



# Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career

By Sylvia Ann Hewlett

**Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career** By Sylvia Ann Hewlett

Who's pulling for you? Who's got your back? Who's putting your hat in the ring? Odds are this person is not a mentor but a *sponsor*. Mentors can build your self-esteem and provide a sounding board—but they're not your ticket to the top.

If you're interested in fast-tracking your career, what you need is a sponsor—a senior-level champion who believes in your potential and is willing to advocate for you as you pursue that next raise or promotion.

In this powerful yet practical book, economist and thought leader Sylvia Ann Hewlett—author of ten critically acclaimed books, including the groundbreaking *Off-Ramps and On-Ramps*—shows why sponsors are your proven link to success. Mixing solid data with vivid real-life narratives, Hewlett reveals the “two-way street” that makes sponsorship such a strong and mutually beneficial alliance. The seven-step map at the heart of this book allows you to chart your course toward your greatest goals.

Whether you're looking to lead a company or drive a community campaign, *Forget a Mentor, Find a Sponsor* will help you forge the relationships that truly have the power to deliver you to your destination.

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**Bibliography**

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### Editorial Review

#### Review

“Hewlett’s book is full of smart advice, backed up by data, about the impact that a senior-level leader who acts as an advocate can have on others.” — *Washington Post*

“Over the years, I’ve certainly had mentors who were generous with their time and kept plentiful boxes of tissues in their offices. I’ve had supporters and cheerleaders. And I’m grateful for all those who’ve given me opportunities. But it wasn’t until I read about Sylvia Ann Hewlett’s new research in her book, *Forget a Mentor, Find a Sponsor*, that I understood what I had been yearning for all those years was an advocate.” — *Washington Post*

“This is an easy-to-read, powerfully written book. It has lots of potent examples, and clear advice on the steps to developing sponsorship.” — *Globe & Mail*

“This is a must-read book for anyone looking for substantive...advice on career advancement.” — *Forbes*

“Her research, presented, compellingly in her latest book, *Forget a Mentor; Find a Sponsor* (2013: Harvard Business Review Press)... is not only enlightening, but also practical.” — **The Huffington Post**

“Hewlett, an economist...shows why sponsors, not mentors, are the proven ticket to the top and why women and minorities need them most.” — *Irish Times*

“an eye-opener for ambitious professionals” — *Chicago Tribune*

ADVANCE PRAISE for *Forget a Mentor, Find a Sponsor*:

**Anne-Marie Slaughter, author, “Why Women Still Can’t Have It All”**—

“High-potential women need sponsors who will not only provide advice but also actively create opportunities to shine and advance. Hard work and merit are simply not enough.”

**Cornel West, Professor of Philosophy and Christian Practice, Union Theological Seminary**—

“A powerful and urgent book. Sylvia Ann Hewlett shows how women and people of color can win sponsors and take their place at decision-making tables.”

#### About the Author

**Sylvia Ann Hewlett** is the founding president of the Center for Talent Innovation, a nonprofit think tank where she chairs a task force of 75 global companies focused on fully realizing the new streams of high echelon labor in the global marketplace. She is currently ranked #11 on the Thinkers50 list of the world’s most influential business thinkers.

### Users Review

**From reader reviews:**

**Joseph Tucker:**

This Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career tend to be reliable for you who want to be considered a successful person, why. The main reason of this Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career can be on the list of great books you must have is usually giving you more than just simple examining food but feed a person with information that maybe will shock your prior knowledge. This book is handy, you can bring it almost everywhere and whenever your conditions throughout the e-book and printed versions. Beside that this Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career forcing you to have an enormous of experience including rich vocabulary, giving you trial run of critical thinking that we know it useful in your day exercise. So , let's have it and revel in reading.

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**Karen Morris:**

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