

### The Official Step-by-Step Guide to Starting a **Clothing Line**

By Jay Arrington



#### The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington

This is a manual that educates aspiring designers on how to start their own clothing line. It walks them through each step. Features in the title are:

Money saving tips How to find and deal with overseas manufacturers Learn how to do your own trademarks (save on lawyer fees) What makes a good brand name How to incorporate your business and why you should Learn about letter of credit for production / payment on TT How to reduce time it takes to get your line going Valuable resources and contacts at your fingertips Learn about Production and Distribution Deals Getting a sales tax license Creating your website Your importer number issued from the government and why you need it How to form the right team behind you Getting orders at the famous Magic Tradeshow and others Go from being a T-shirt Designer to a real brand Designing your collection / specifications Style forecasting based on your budget Managing cash flow What is factoring and how to get it? Advertising and Marketing your brand Financing your line How to go about doing photo shoots How and where to find models Importing, Visas and Custom House Brokers Quota System and Duties Distribution and getting your product in stores Keystoning and setting the right price for your products Packaging your products. What you must know. Key office points, taxes and accounting Valuable advice from the authors Inside industry secrets and much more



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#### The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington Bibliography

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#### **Editorial Review**

#### From the Publisher

How can I start my own clothing line is a question asked by many aspiring designers. Authors Jay Arrington and Michael H. have answered this question in what might be one of the best how to books on the fashion industry written to date. "The Official Step By Step Guide to Starting a Clothing Line" is a remarkably indepth work that puts all the necessary tools at the reader's finger tips. Some of the highlights of this book are finding overseas manufacturers, financing, product distribution as well as insider information previously not available to the general public.

The authors / designers, having created their own nationally renowned clothing line from scratch, bring 5 years of experience and valuable insight to this subject. Their walk through guide is currently available at amazon.com.

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This manual was written to inform aspiring designers how to start and officially launch their own clothing line. The clothing industry is a 90 billion dollar per year industry that is constantly growing. It is our intent in this manual to give you a down to earth comprehensive look at what you will need to get going and stay going in this business. Whether you want to design leather, denim, urban, contemporary, or skateboard wear our manual will put you on the right track.

#### **Users Review**

#### From reader reviews:

#### **Melissa Sanders:**

Do you one of people who can't read gratifying if the sentence chained within the straightway, hold on guys this kind of aren't like that. This The Official Step-by-Step Guide to Starting a Clothing Line book is readable simply by you who hate the straight word style. You will find the data here are arrange for enjoyable reading through experience without leaving perhaps decrease the knowledge that want to give to you. The writer associated with The Official Step-by-Step Guide to Starting a Clothing Line content conveys the idea easily to understand by many individuals. The printed and e-book are not different in the written content but it just different as it. So, do you still thinking The Official Step-by-Step Guide to Starting a Clothing Line is not loveable to be your top collection reading book?

#### **James Newman:**

The book with title The Official Step-by-Step Guide to Starting a Clothing Line contains a lot of information that you can study it. You can get a lot of advantage after read this book. That book exist new knowledge the information that exist in this publication represented the condition of the world today. That is important to yo7u to find out how the improvement of the world. This specific book will bring you throughout new era of the the positive effect. You can read the e-book on your own smart phone, so you can read it anywhere you want.

#### **Randy Gable:**

Precisely why? Because this The Official Step-by-Step Guide to Starting a Clothing Line is an unordinary book that the inside of the reserve waiting for you to snap the item but latter it will zap you with the secret it inside. Reading this book alongside it was fantastic author who also write the book in such wonderful way makes the content on the inside easier to understand, entertaining means but still convey the meaning fully. So, it is good for you for not hesitating having this any longer or you going to regret it. This excellent book will give you a lot of benefits than the other book get such as help improving your skill and your critical thinking technique. So, still want to hesitate having that book? If I were being you I will go to the reserve store hurriedly.

#### **Patricia Stroud:**

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