

The Business of Shipbuilding (Business of Shipping)

By George Bruce, Ian Garrard



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The Business of Shipbuilding thoroughly analyses vessel construction, from material receipt and preparation, to final outfitting. It explains the central role of computer technology in the design process, the growing importance of supply chain management for materials and services and the use of subcontractors. Methods of measuring progress, productivity, performance and the need for enforcing standards during construction are also discussed. Through the use of practical examples, The Business of Shipbuilding explains the structure of shipbuilding in Japan, Korea, the European Union, China, Eastern Europe and the Americas and places this in the context of the economic and political climate of each region.

Written in a clear and concise style and illustrated throughout with diagrams, charts and plans, The Business of Shipbuilding will be an invaluable reference tool both for experienced shipbuilders and for shipowners, managers, operators, brokers, insurers, lawyers, universities, surveyors and equipment suppliers.



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The Business of Shipbuilding (Business of Shipping) By George Bruce, Ian Garrard Bibliography

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