



# Microsoft Excel Data Analysis and Business Modeling (5th Edition)

By Wayne Winston

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## Microsoft Excel Data Analysis and Business Modeling (5th Edition) By Wayne Winston

Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed.

### Solve real business problems with Excel—and build your competitive advantage

- Quickly transition from Excel basics to sophisticated analytics
- Summarize data by using PivotTables and Descriptive Statistics
- Use Excel trend curves, multiple regression, and exponential smoothing
- Master advanced functions such as OFFSET and INDIRECT
- Delve into key financial, statistical, and time functions
- Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts)
- Make charts more effective by using Power View
- Tame complex optimizations by using Excel Solver
- Run Monte Carlo simulations on stock prices and bidding models
- Work with the AGGREGATE function and table slicers
- Create PivotTables from data in different worksheets or workbooks
- Learn about basic probability and Bayes' Theorem
- Automate repetitive tasks by using macros

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About the Author

**WAYNE L. WINSTON** is Professor Emeritus of Decision Sciences at Indiana University's Kelley School of Business and Visiting Professor of Decision and Information Sciences at University of Houston Bauer College of Business. He has earned numerous MBA teaching awards. For more than 20 years, he has taught clients at Fortune 500 companies, various accounting groups, the US Navy, and the US Army how to use Excel to make smarter business decisions. Wayne and his business partner Jeff Sagarin developed the player-statistics tracking and rating system used by the Dallas Mavericks professional basketball team. He is also a two time *Jeopardy!* champion.

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