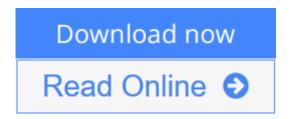


Making Better Business Decisions: Understanding and Improving Critical Thinking and Problem Solving Skills

By Steve W. Williams



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If you're serious about making better decisions in your business and your life, read this book and discover the hidden psychological, biological and physiological factors influencing the decisions you make.

Expert author Steve Williams shows how an awareness of these influences can improve the quality of the decision-making process and increase creativity and innovation.

Insightful and easy to read, "Making Better Business Decisions" will help you:

- Analyze options more clearly and creatively
- Reduce decision time
- Recognize and focus on priority decisions
- Understand why and how others make the decisions they do



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