



The Everything Guide to Starting and Running a Nonprofit: All you need to establish, manage, and maintain a successful nonprofit business

By Jim Goettler

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A successful nonprofit organization needs more than a good idea and enthusiastic volunteers. It needs careful planning, realistic goals, and sustainable financing. With *The Everything Guide to Starting and Running a Nonprofit with CD*, nonprofit advisor Jim Goettler walks you through each step of the process. Learn how to take an idea from a grassroots group to a federally recognized nonprofit organization. This book features information on:

- The differences and similarities between organizations and corporations
- Forming the initial board of directors and filing incorporation documents
- Attracting the best volunteers and staff members
- Using publicity and community outreach to raise money
- Turning a for-profit organization into a nonprofit one

A bonus CD includes sample documents needed for any new nonprofit: articles of incorporation, bylaws, budgets, and IRS nonprofit status applications and instructions. With these tools, you'll be able to turn your dreams and passions into a thriving nonprofit organization.

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Editorial Review

About the Author

Jim Goettler is a nonprofit consultant, community organizer, and national political activist. For more than twenty years, he has advised a wide variety of nonprofit organizations, ranging from local arts organizations to major music and art festivals to long-term care facilities. He is a former board member for several nonprofits, including Seattle Events, the Washington State Alternative Artisans Guild, Reclaim the Media, and the Northwest Community Partnership, as well as a past president of the board of the Seattle Folklore Society.

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