



Production Studies, The Sequel!: Cultural Studies of Global Media Industries

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Production Studies, The Sequel! is an exciting exploration of the experiences of media workers in local, global, and digital communities—from prop-masters in Germany, Chinese film auteurs, producers of children’s television in Qatar, Italian radio broadcasters, filmmakers in Ethiopia and Nigeria, to seemingly-autonomous Twitterbots. Case studies examine international production cultures across five continents and incorporate a range of media, including film, television, music, social media, promotional media, video games, publishing and public broadcasting.

Using the lens of cultural studies to examine media production, *Production Studies, The Sequel!* takes into account transnational production flows and places production studies in conversation with other major areas of media scholarship including audience studies, media industries, and media history. A follow-up to the successful *Production Studies*, this collection highlights new and important research in the field, and promises to generate continued discussion about the past, present, and future of production studies.

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Editorial Review

Review

"Banks, Conor, and Mayer have delivered one of the rare sequels that surpasses the vision of the original. This collection brilliantly details developments in production cultures across an impressive range of media industries, publics, and global contexts. In the process, it offers a host of inspired views into the material conditions and cultural dimensions of media production."

?Jennifer Holt, University of California, Santa Barbara

About the Author

Miranda Banks is Assistant Professor of Visual and Media Arts at Emerson College and a research fellow in the Emerson Engagement Lab. She is author of *The Writers: A History of American Screenwriters and Their Guild* and co-editor of *Production Studies: Cultural Studies of Media Industries*.

Bridget Conor is a lecturer in the Centre for Culture, Media and Creative Industries at King's College London. She is the author of *Screenwriting: Creative Labour and Professional Practice* and the co-editor, with Rosalind Gill and Stephanie Taylor, of *Gender and Creative Labour*.

Vicki Mayer is Professor of Communication at Tulane University. She has published widely on media production and producers, and is the author of *Below the Line: Producers and Production Studies in the New Television Economy* and *Producing Dreams, Consuming Youth: Mexican Americans and Mass Media*.

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