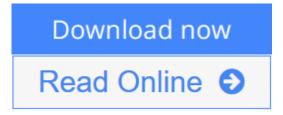


# **Business Leadership and the Lessons from Sport**

By H. Westerbeek, A. Smith



Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith

Sport represents a very intense and dynamic form of competition for individuals and for teams. Many of the themes of business, including leadership, teamworking, mentoring and coaching, strategy, innovation, etc. occur in sport in a very acute and focused way and will determine success or failure. With the use of compelling international examples the authors show how sport provides crucial leadership lessons for business.



Read Online Business Leadership and the Lessons from Sport ...pdf

### **Business Leadership and the Lessons from Sport**

By H. Westerbeek, A. Smith

#### Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith

Sport represents a very intense and dynamic form of competition for individuals and for teams. Many of the themes of business, including leadership, teamworking, mentoring and coaching, strategy, innovation, etc. occur in sport in a very acute and focused way and will determine success or failure. With the use of compelling international examples the authors show how sport provides crucial leadership lessons for business.

#### Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith Bibliography

Sales Rank: #2516921 in BooksBrand: Brand: Palgrave Macmillan

Published on: 2005-09-03Released on: 2005-08-11Original language: English

• Number of items: 1

• Dimensions: 9.00" h x .63" w x 6.00" l, 1.24 pounds

• Binding: Hardcover

• 211 pages



Read Online Business Leadership and the Lessons from Sport ...pdf

### Download and Read Free Online Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith

#### **Editorial Review**

#### Review

'A wealth of sporting anecdotes provides readers with a funnel to refine and communicate their thoughts and ideas about leadership off the field. There are also some terrific sports stories such as the controlled egos in the 1992 US men's basketball team. If you like to communicate on leadership and teamwork via sporting analogies (as I do) then this book provides a wealth of material.' - Michael O'Keeffe, The Australian Financial Review

'Normally we would run a four-minute mile to avoid any book that draws business lessons from sports. 'Business as sport' is the second most common cliché in management, right on the heels of anything comparing business to a military battlefield. Westerbeek and Smith's contribution, however, is both intelligent and readable; it confronts the well-worn analogies that we've all heard, and neatly surmounts them.' - Harvard Business Review

#### About the Author

HANS WESTERBEEK is Associate Professor of Sport Marketing at La Trobe University, Melbourne, Australia and is a director of Manage to Manage. He is President of the Sport Management Association of Australia and New Zealand, as well as President of The Netherlands Chamber of Commerce in Australia. He has acted as a consultant to numerous sport organisations and the corporate sector in Europe and Asia-Pacific. He is co-author of several books including, *Sport Business in the Global Marketplace* and *The Sport Business Future*.

AARON SMITH is Associate Professor of Sport Management at La Trobe University, Melbourne, Australia, and is a director of the Dutch-Australian consulting company Manage to Manage. He has acted in a consultant capacity for a diverse range of organisations, including multinational corporations, professional sporting clubs, national and state sport associations, local governments and private enterprises. He is coauthor of several books including, *Sport Business in the Global Marketplace* and *The Sport Business Future*.

#### **Users Review**

#### From reader reviews:

#### **Raymond McMillion:**

The publication untitled Business Leadership and the Lessons from Sport is the guide that recommended to you to see. You can see the quality of the book content that will be shown to you actually. The language that writer use to explained their way of doing something is easily to understand. The article writer was did a lot of study when write the book, hence the information that they share for your requirements is absolutely accurate. You also might get the e-book of Business Leadership and the Lessons from Sport from the publisher to make you far more enjoy free time.

#### Oscar Jackson:

The actual book Business Leadership and the Lessons from Sport has a lot of information on it. So when you check out this book you can get a lot of help. The book was authored by the very famous author. Mcdougal makes some research just before write this book. This specific book very easy to read you will get the point easily after perusing this book.

#### Joan Stump:

It is possible to spend your free time to read this book this publication. This Business Leadership and the Lessons from Sport is simple to deliver you can read it in the recreation area, in the beach, train along with soon. If you did not have much space to bring the printed book, you can buy the actual e-book. It is make you much easier to read it. You can save the book in your smart phone. Thus there are a lot of benefits that you will get when you buy this book.

#### **Karina McDermott:**

Do you like reading a publication? Confuse to looking for your chosen book? Or your book seemed to be rare? Why so many query for the book? But virtually any people feel that they enjoy regarding reading. Some people likes reading through, not only science book but additionally novel and Business Leadership and the Lessons from Sport as well as others sources were given expertise for you. After you know how the truly great a book, you feel wish to read more and more. Science guide was created for teacher as well as students especially. Those textbooks are helping them to bring their knowledge. In various other case, beside science publication, any other book likes Business Leadership and the Lessons from Sport to make your spare time more colorful. Many types of book like this.

Download and Read Online Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith #CR29NKFQP6I

## Read Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith for online ebook

Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith books to read online.

## Online Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith ebook PDF download

Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith Doc

Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith Mobipocket

Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith EPub

CR29NKFQP6I: Business Leadership and the Lessons from Sport By H. Westerbeek, A. Smith