



Credit Management

By Glen Bullivant

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The best single-volume guide for anyone responsible for managing credit, risk and customers. Previously published as Credit Management Handbook, the new edition, with a new editor, has been revised to reflect changes in practice and technology and is the set text for the Institute of Credit Management (ICM) examinations.

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Review

'Whether you are a student or a more experienced practitioner, an aspiring credit manager or seasoned professional, Credit Management is an essential reference, and I have great pleasure in recommending it.' - Philip King, Chief Executive, The Institute of Credit Management

About the Author

Glen Bullivant was a successful credit manager in industry from 1975 to the establishment of his own consultancy in 1993. He has held many honorary positions at the Institute of Credit Management, including Treasurer, Vice-Chairman and Chairman. Glen is active on the conference circuit and writes extensively on the topic. He was heavily involved in the development of the previous edition of the book (then Credit Management Handbook).

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