



Atlas of Prejudice: Mapping Stereotypes, Vol. 1

By Yanko Tsvetkov

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The *Atlas of Prejudice* is a continuation of the highly successful *Mapping Stereotypes* project by visual artist Yanko Tsvetkov. Started in January 2009, the project soon became a viral online sensation. It was gradually expanded to contain more than 40 stereotype maps, which the author describes as cartographic caricatures ridiculing the worst excesses of human bigotry and narrow-mindedness.

The essays that accompany them narrate the story of the project and contemplate humanity's affair with prejudice since the dawn of civilization. They offer an even deeper but equally hilarious perspective on our inherent tendency to randomly blame people simply because someone convinced us that they ate our breakfast.

According to this book, the first domesticated animal was not the dog, but the scapegoat. The razor-sharp irony of the author will guide you through the delusions of the ancient civilizations of Greece and China, reveal the stupefying amalgam of superstition and paranoia of the Middle Ages and it will leave you begging for more with a grotesquely hilarious prediction about the future of Europe.

Satire and cartography rarely come in a single package but in the Atlas of Prejudice they successfully blend to produce a book that is shockingly funny and disturbingly thought-provoking all at the same time.

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Atlas of Prejudice: Mapping Stereotypes, Vol. 1 By Yanko Tsvetkov Bibliography

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Editorial Review

Review

"Tsvetkov's documentation of stereotypes is both ironic and an effective contribution to cultural understanding." -*Die Zeit*

"Not since the creation of the Asterix comics have national prejudices entered our culture in such an entertaining way." -*Der Spiegel*

"Very whimsical, a bit provocative, quite thrilling. One laughs at others as much as one laughs at oneself." -*Le Grand Journal, Augustin Trapenard*

"A precious geography textbook for everybody." -*Télérama, France*

From the Inside Flap

The *Mapping Stereotypes* project developed from a satirical map of Europe made by Yanko Tsvetkov in 2009. After it became viral on the Internet, the author started expanding the initially spontaneous idea, focusing on national and historical prejudices and stereotypes.

The project has been featured widely in the media all over the world: *BBC Radio*, *The Telegraph* and *The Guardian* newspapers in the UK; the *Rai Uno TV*, *Corriere della Sera* newspaper and *Focus* magazine in Italy; the *Izvestiya* newspaper in Russia; *The Times of India*; the *Süddeutsche Zeitung* in Germany; the *Aftenposten* newspaper in Norway; *Newsweek Polska* magazine in Poland; *The Daily Beast* and *Wired* in the USA; the regional editions of *GQ* magazine in Brazil and South Africa; the *Semana* magazine in Colombia; the *Sábado* magazine in Portugal; and many others.

The German *Stern* recognized it as "Satire of the Year" in its 2011 kaleidoscope edition. After the publication of the German edition of the *Atlas of Prejudice* in February 2013, the newspaper *Die Zeit* described the project as "ironic and at the same time an effective contribution to cultural understanding." *Der Spiegel* magazine added, "Not since the creation of the Asterix comics have national prejudices entered our culture in such an entertaining way."

Today the project contains more than 40 maps and the second volume of the atlas is scheduled to premiere in Germany in spring 2014.

About the Author

Yanko Tsvetkov is a Bulgarian artist who lives in Spain, writes in English, and publishes books in Germany. He leads a second life as a superhero who fights prejudice with his giant laser.

Users Review

From reader reviews:

John Bennett:

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