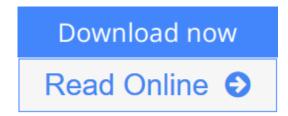


# Using Visual Data in Qualitative Research (Qualitative Research Kit)

By Marcus Banks



**Using Visual Data in Qualitative Research (Qualitative Research Kit)** By Marcus Banks

Examining the wide range of uses of visual images in qualitative research, **Using Visual Data in Qualitative Research** incorporates discussion of visual data produced by the researcher, and that produced by those under study. It provides a comprehensive introduction to the practice of visually-orientated research.



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About the Author

**Marcus Banks** is Professor of Visual Anthropoloigy at the University of Oxford. Having completed a doctorate in social anthropology at the University of Cambridge, with a study of Jain people in England and India, he trained as an ethnographic documentary filmmaker at the National Film and Television School, Beaconsfield, UK.

He is the author *Using Visual Data in Qualitative Research* (2007) and co-editor of *Rethinking Visual Anthropology* (1997, with Howard Morphy), and *Made to be Seen: Perspectives on the History of Visual Anthropology* (2011, with Jay Ruby), as well as publishing numerous papers on visual research.

He has published on documentary film forms and film practice in colonial India, and is currently conducting research on image production and use in forensic science practice.

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