



## Passion for Pizza: A Journey Through Thick and Thin to Find the Pizza Elite

By Craig Whitson, Tore Gjesteland

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### Passion for Pizza: A Journey Through Thick and Thin to Find the Pizza Elite By Craig Whitson, Tore Gjesteland

*Passion for Pizza* celebrates the people, personalities, and stories behind one of the world's favorite foods. Not only a cookbook and a history book, it is also a tribute to the people and places that makes this dish a global favorite. It is a beautifully illustrated volume by a team of award-winning authors, photographers, and designers who diligently followed the smell of great pizza to wherever it led them. *Passion for Pizza* begins in Italy, introducing readers to pizzaioli in places such as Naples, Rome, and Palermo. Next up is the pizza of New York, Chicago, and California, where it's as essential as baseball and mom's apple pie. The authors visit the people who produce the cheeses, tomatoes, flour, and other ingredients used in pizza making, showing the global reach of locally sourced foods. This exuberant tour guide digs deep into pizza culture with interviews of oven-makers, consultants, professors, acrobats, and journalists.

With more than 50 easy-to-follow recipes for individual pizzas and crusts, over 40 pizzeria profiles, and 20 profiles of the people behind the pizza, this book inspires home cooks and aficionados alike.

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### Editorial Review

#### Review

"*Passion for Pizza* reaches deep into the heart and soul of pizza makers from around the world. One of the finest, most groundbreaking books ever written about pizza and its industry." —**Tony Gemignani, author of *The Pizza Bible***

"The best pizza makers tell stories like they make pizzas: They sprinkle the finest ingredients with love and patience until they come together in the most satisfying way. This book overflows with that spirit. It's smart, funny, and strangely touching—and I devoured every bite." —**Jeff Ruby, author of *Everybody Loves Pizza***

"Can there be too much pizza? Or books about it? No and no. New on the pizza front is the gorgeously photographed *Passion for Pizza*." —Allen Pierleoni, *The Sacramento Bee*

"The authors showcase their passion for pizza in this intimate, behind the scenes tale about great artisanal pizza makers in Italy and America. Stepping into this world, one can almost taste their dedication to craft. You'll want to take a year off to visit each one." —**Jonathan Goldsmith, owner, Spacca Napoli**

"Craig Whitson and Tore Gjesteland love pizza, so much so that they devoted their whole book to its history and recipes. The authors take us behind the scenes of some of the country's finest pie-throwers, including Tucson's own Chris Bianco and his internationally lauded Pizzeria Bianco." —Cathalena E. Burch, *Arizona Daily Star*

"[*Passion for Pizza*] will earn a coveted spot on my cookbook shelf." —Jenny Hartin, *The Cookbook Junkies*

"If you're like me and consider pizza to be one of the major food groups, then I have an excellent cookbook for you: *Passion for Pizza*. . . . This book is a must have for pizza lovers who want to try their hand at crafting their favorite food at home." —Jeremy Owens, *Gapers Block*

"Everything you want to know about pizza can be found in this book." —*InsideToronto.com*

"There's enough here to keep any pizza lover occupied for many hours of happy reading." —*The Rochester NY Pizza Blog*

#### About the Author

**Craig Whitson** is a restaurateur and cookbook author. He is known as the Grill King of Norway, and has lived there since moving from his native Oklahoma in 1980. He won the award for "Food Person" of the year at Norway's largest culinary festival in 2003.

**Tore Gjesteland** is the owner of the Jonas B. Gunderson restaurants, and has received a total of six gold medals in the Hospitality Service Management Association International (HSMIAI) marketing competition.

**Mats Widen's** photography has been published in more than 10 cookbooks. Mats did the photography for *Cognac, Calvados and Armagnac*, which was a winner of a Gourmand World Cookbook Award in 2001, and was also a prize winner in Norway for best photo and design.

**Kenneth Hansen** was the designer for *Cognac, Calvados and Armagnac* as well as several other titles with the Bølgen & Moi team. He also operates his own company Blaane Guiding Great Brands AS, where he serves as the Senior Creative Director/Art Director.

## **Users Review**

### **From reader reviews:**

#### **Paulette Stoneman:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important work, like looking for your favorite e-book and reading a guide. Beside you can solve your long lasting problem; you can add your knowledge by the guide entitled *Passion for Pizza: A Journey Through Thick and Thin to Find the Pizza Elite*. Try to the actual book *Passion for Pizza: A Journey Through Thick and Thin to Find the Pizza Elite* as your good friend. It means that it can to be your friend when you feel alone and beside associated with course make you smarter than ever. Yeah, it is very fortunated to suit your needs. The book makes you far more confidence because you can know every thing by the book. So , let's make new experience and also knowledge with this book.

#### **Charlie Bowers:**

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#### **Barbara Watson:**

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**Rachel Haley:**

Is it you who having spare time then spend it whole day simply by watching television programs or just lying on the bed? Do you need something totally new? This Passion for Pizza: A Journey Through Thick and Thin to Find the Pizza Elite can be the reply, oh how comes? The new book you know. You are and so out of date, spending your extra time by reading in this new era is common not a nerd activity. So what these publications have than the others?

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