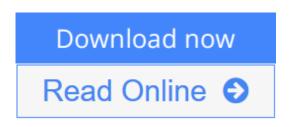


# Explorations in Political Psychology (Duke Studies in Political Psychology)

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**Explorations in Political Psychology (Duke Studies in Political Psychology)** From Brand: Duke University Press Books

Mapping the territory where political science and psychology intersect, *Explorations in Political Psychology* offers a broad overview of the field of political psychology—from its

historical evolution as an area of inquiry to the rich and eclectic array of theories, concepts, and methods that mark it as an emerging discipline.

In introductory essays, editors Shanto Iyengar and William J. McGuire identify the points of exchange between the disciplines represented and discuss the issues that make up the subfields of political psychology. Bringing together leading scholars from social psychology and political science, the following sections discuss attitude research (the study of political attitudes and opinions); cognition and information-processing (the relationship between the structures of human information-processing and political and policy preferences); and decision making (how people make decisions about political preferences). As a comprehensive introduction to a growing field of interdisciplinary concern, *Explorations in Political Psychology* will prove a useful guide for historians, social psychologists, and political scientists with an interest in individual political behavior.

*Contributors*. Stephen Ansolabehere, Donald Granberg, Shanto Iyengar, Robert Jervis, Milton Lodge, Roger D. Masters, William J. McGuire, Victor C. Ottati, Samuel L. Popkin, William M. Runyan, David O. Sears, Patrick Stroh, Denis G. Sullivan, Philip E. Tetlock, Robert S. Wyer, Jr.

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Review

"*Explorations in Political Psychology* provides a much-needed framework for organizing the multidisciplinary, multi-method research that characterizes the field of political psychology. The authors have also assembled some of the best examples of that research. The volume is equally useful to the beginning student and the advanced researcher."—Gregory Markus, University of Michigan

"This book will be indispensable to any serious student of political psychology. The editors, themselves among the most prominent schoalrs in the field, have brought together a first-rate lineup of authors. Not only are the chapters comprehensive, but they offer [many] ideas for future research. More than anything else, this reader says that political psychology has a bright future."—James H. Kuklinski, University of Illinois at Urbana-Champaign

#### From the Back Cover

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