



Social Network Analysis: Methods and Examples

By Song Yang, Franziska B Keller, Lu Zheng

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Social Network Analysis: Methods and Examples by Song Yang, Franziska B. Keller, and Lu Zheng prepares social science students to conduct their own social network analysis (SNA) by covering basic methodological tools along with illustrative examples from various fields. This innovative book takes a conceptual rather than a mathematical approach as it discusses the connection between what SNA methods have to offer and how those methods are used in research design, data collection, and analysis. Four substantive applications chapters provide examples from politics, work and organizations, mental and physical health, and crime and terrorism studies.

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Bibliography

- Rank: #500236 in Books
- Brand: Song Yang Lu Zheng
- Published on: 2016-12-02
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 7.50" w x .50" l, .0 pounds
- Binding: Paperback
- 248 pages

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Review

In the growing literature on social networks, "Social Network Analysis: Methods and Examples" stands out for the authors' ability to introduce readers to key network theoretical concepts, methodology, and applications in a variety of fields in a very accessible and clear fashion.--Renato Corbetta

This book introduces social network analysis (SNA) with accessible language and covers three essential aspects of SNA--concepts, methods, and applications. It is ideal for SNA students who would like to familiarize themselves with SNA.

--Min Zhou

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"An excellent introduction to the emerging field of social networks, providing the foundation to become engaged in the practice of social network analysis."--Scott A. Comparato

"The book offers a series of vivid examples to demonstrate the utilities of network analysis in a variety of contexts--that is something valuable and that separates this book from others."--Weihua An

"This is a solid introductory text that illustrates the value of social network analysis in a multiple contexts."--Tim J. Anderson

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About the Author

Song Yang (Ph.D. University of Minnesota, 2002) is Professor at the Department of Sociology and Criminal Justice at the University of Arkansas. He also holds Qianren Professorship with School of Sociology and Political Science at Shanghai University. His research areas are social network analysis, sociology of work, and organizational studies. He published *Social Network Analysis, Second Edition* with David Knoke (Sage, 2008), and *the Invisible Hands of Political Parties in Presidential Elections: Party Activists and Political*

Aggregation from 2004 to 2012 with Andrew Dowdle, Scott Limbocker, Patrick A. Stewart, and Karen Sebold (Palgrave MacMillan, 2013). He has published more than 20 articles in various peer reviewed journals such as *Party Politics*, *Social Science Research*, *Sociological Spectrum*, and *Sociological Inquiry*.

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