



# Food Styling and Photography For Dummies

By Alison Parks-Whitfield

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**Food Styling and Photography For Dummies** By Alison Parks-Whitfield

**Discover how to style and photograph food like the pros**

Whether you're taking shots for a foodie blog, advertisements, packaging, menus, or cookbooks, *Food Styling & Photography For Dummies* shows you how to take the next step in your passion for food and photography. This attractive, informative, and fun guide to the fundamentals of food styling provides information on the tools and techniques used by some of the most successful industry professionals.

*Food Styling & Photography For Dummies* provides you with the fundamentals of food styling and gives you the inside scoop on the tools and techniques used by some of the most successful industry professionals.

- Shows you how to translate taste, aroma, and appeal through color, texture, and portion
- Includes techniques such as extreme close-ups, selective focus, and unique angles to create dramatic effect
- Detailed coverage on lighting and composition
- Tips for choosing the proper equipment and mastering the use of camera settings, lenses, and post-production software
- Advice for creating a professional personality and getting your food photography business off the ground

Whether you're an amateur or professional food photographer, *Food Styling & Photography For Dummies* is a fun and informative guide to photographing and arranging culinary subject matter.

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## Food Styling and Photography For Dummies By Alison Parks-Whitfield Bibliography

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### Editorial Review

From the Back Cover

Discover how to style and shoot delicious food photos

Whether you're an amateur taking shots for a food blog or a professional who captures culinary creations, *Food Styling & Photography For Dummies* shows you how to take the next step in your passion for food and photography. This attractive, informative, and fun guide gives you the inside scoop on the tools and tricks to style and create scrumptious photos.

- Before you say cheese — find out how to make food look appetizing and interesting for the camera, from selecting dishes and linens to adding garnishes and accents
- Get technical — discover all the photography equipment and know-how needed to take mouth-watering photos
- It's a piece of cake — explore image composition and camera angles to use for capturing cool stuff like drips and textures
- And for dessert — get the scoop on what to do after you put the camera down, including saving, backing up, and editing your photos

Open the book and find:

- Full-color examples
- Food styling tips and tricks
- How to set up your lighting to achieve the perfect look
- Tools and techniques specific to food photography
- How to get started in the food styling and photography business
- Info on editing and archiving photos
- Postproduction tools and processes
- Advice on creating an online and traditional print portfolio

Learn to:

- Make food look attractive and camera-ready
- Use lighting and composition to get the best shot
- Choose the right equipment
- Get your food photography business off the ground

**IN FULL COLOR!**

About the Author

Alison Parks-Whitfield is a successful technical writer and food photographer in the San Francisco Bay area. Her tasty images have been published in books, magazines, newspapers, and on packaging, as well as in many online venues.

## **Users Review**

### **From reader reviews:**

#### **Marilyn Daniels:**

Why don't make it to become your habit? Right now, try to ready your time to do the important work, like looking for your favorite reserve and reading a reserve. Beside you can solve your long lasting problem; you can add your knowledge by the publication entitled Food Styling and Photography For Dummies. Try to make the book Food Styling and Photography For Dummies as your friend. It means that it can being your friend when you sense alone and beside that course make you smarter than ever before. Yeah, it is very fortunated in your case. The book makes you a lot more confidence because you can know every thing by the book. So , let's make new experience along with knowledge with this book.

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